# THE LEE BY

#### SESHADRI RAO GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)
Seshadri Rao Knowledge Village
Gudlavalleru – 521 356, Krishna District, Andhra Pradesh

Department of Business and Management Studies

### **Guest Lecture**

on

## "Digital Marketing"

Dt: 30/11/2021, Mode: Microsoft Teams

Time: 10.30 AM-12.00 PM



Dr. Yogita Wagh

Educator and Personal Transformation Coach,
Freelancer,
Visiting Faculty at MES College of Commerce and Economics,
GOA

# Organised

#### **Department of Business and Management Studies**

Seshadri Rao Gudlavalleru Engineering College

Convener Dr.Ch. Nirmal Chand

**Co-Conveners** 

Dr. S. Madhavi Mr. G.Kamal

#### **Organising Team**

Dr. P.V.M. Raju, Dr. T.V.S.S. Swathi, Ms.Y.V.Naga Kumari, Ms. K.Sushmitha, Mr.M.Vinod, Ms.T.S.Leelavathi, Mr.K.Prudhvi Raj, Mr.T.Hemanth Kumar.