

VINOD MUTYALA

Department : Department of Business and Management Studies College :

Gudlavalleru Engineering College

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RESIDENTIAL ADDRESS:

Vinod Mutyala

D.No.: 11/63, Nehru Nagar, Gudlavalleru, Krishna District, A.P., India.

ACADEMIC QUALIFICATIONS: MBA,(Ph.D)

ACADEMIC REWARDS / ACHIEVEMENTS:

- Secured Elite + Silver grade for NPTEL Certificate Course on Principles of Human Resource Management - March, 2019.
- Got ratified under JNTUK University in the year 2019.

PROFESSIONAL EXPERIENCE:

Designation	Institution	Period
Assistant Professor	Gudlavalleru Engineering College	September 2013 -Till date

PROJECTS GUIDED:

PhD	Post Graduation	Under Graduation
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SPECIALIZATION: HR & Marketing

RESEARCH PAPERS / BOOKS PAPERS

PUBLISHED IN JOURNALS:

International Journals

- Published a paper entitled, “*Challenges of Recruitment and Selection in Indian Healthcare Industry*” In the International Journal for Research in Engineering Application & Management (IJREAM) ISSN: 2454-9150 Vol-04, Issue-05, Aug 2018
- Published a paper entitled, “*The Fourth Industrial Revolution: The Digital Storm Impact on Employment*”. In the International Journal of Research in Commerce & Management Volume no. 7 (2017), Issue no. 08 (august) (ISSN 0976 – 2183) August 2017.
- Published a paper entitled “*Role of Information Technology in the Contemporary Marketing of Banks in India*” in Contemporary Trends in Practice of Marketing a Edited Volume book.

PAPERS PUBLISHED IN CONFERENCES/WORKSHOPS: Nil

LIST OF WORKSHOPS /CONFERENCES /SEMINARS ATTENDED:

- Participated in One Day Faculty Development Program Webinar on "***COVID- 19 New Challenges & Strategies for Consumer Protection***" organized by Department of Commerce, Sri Durga Malleswara Siddhartha Mahila Kalasala on 04th July 2020.
- Organised and participated in Three day online National Faculty Development Program "***Trends in Management Education and Research***" organised by Gudlavalleru Engineering College from 24-06-2020 to 26-06-2020.
- Participated in One day National Webinar on "***Quality Research & Teaching pedagogy***" organised by IQAC JAIN Center for Management Studies on 19th June 2020.
- Participated in Three Day online Faculty Development Program "***Cross Cultural Management Mechanics in MNCs***". Organised by Rise Krishna Sai Prakasam Group Of Institutions, Ongole from 03-06-2020 to 05-06-2020.
- Participated in a National Webinar on "***Mode of Internship in Management Course during present COVID-19 Scenario***". Organised by Lakireddy Balireddy College of Engineering on 31st May 2020.
- Participated in Three Day online Faculty Development Program "***IMPACT OF COVID-19 ON COMMODITY SECTOR***" organised by Ananatha Lakshmi Institute of Technology and Sciences, from 28-05-2020 to 30-05-2020.
- Participated in One day National Webinar on "***Impact of Lockdown on the Career Opportunities of Management and Engineering Students.***" Organised by K.B.N College, On May 28, 2020.
- Participated in one day International Webinar on "***Capital Market Amid Covid- Way Ahead***". Organised by Bhavan's Vivekananda College of Science, Humanities & Commerce on 22nd May 2020.
- Participated one day National Webinar on "***Impact of COVID on Entrepreneurship***" Organised by JAIN Center for Management Studies on May 21, 2020.
- Attended one day UGC Sponsored National Workshop on "***INTELLECTUAL PROPERTY RIGHTS (IPR) - Issues & Challenges***" at KBN College on 23rd November, 2018.

- Attended A Two day Faculty Development Program on ***“PERCEPTION & PERSPECTIVES OF PEDAGOGY- THE ROLE OF CASE STUDY IN MANAGEMENT EDUCATION”*** at Gudlavalleru Engineering College on 17th & 18th August 2018.
- Attended A Two day Faculty Development Program on ***“PARADIGMS OF EDUCATION –ROLE OF A TEACHER AND REFLECTIVE TEACHING”*** at Lakireddy Balireddy College of Engineering on 17th & 18th July 2018.
- Attended a Three day Faculty Development Program on ***“RESEARCH METHODOLOGY”*** at Gudlavalleru Engineering College from 18th to 20th December 2017.
- Attended A Two day Faculty Development Program on ***“THRESHOLDS AND ABSOLUTES IN MANAGEMENT EDUCATION- HR, MARKETING AND FINANCE”*** at Gudlavalleru Engineering College on 7th & 8th July 2017.
- Attended ***“STRATEGIC EDGE – THE STANFORD WAY”*** International Faculty Development Program by KL University Business School on 5th January 2017.
- Attended one day Workshop on ***“Brain storming on Innovation in Incubation centers”*** at Jawaharlal Nehru Technological University Kakinada on 1st September 2016.
- Attended A Two Day Faculty Program on ***“Effective Class Management and The Role of Communication”*** at Gudlavalleru Engineering College on 8th & 9th October 2015.
- Attended one day Faculty Development Program organized by Indian Business School on 24th July 2015.
- Attended A One Week Workshop on ***“TRAINING TEACHERS FOR EXCELLENCE”*** at Gudlavalleru Engineering College from 19th -21st August 2014 & 29th – 31st December 2014.
- Attended all the Workshops organized by Entrepreneurship Development Cell at Gudlavalleru Engineering College 2013 – till date.

CERTIFICATIONS:

NPTEL Certificate Courses on

Principles of Human Resource Management- March, 2019
