

## **Yedama Vana Naga Kumari**

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### **RESIDENTIAL ADDRESS:**

Y V NAGA KUMARI

H.No.: 14/18-2, Sukarlabad, Machilipatnam, Krishna District-521001, A.P., India.

### **ACADEMIC QUALIFICATIONS: MBA (HR and Marketing), (Ph.D)**

### **ACADEMIC REWARDS / ACHIEVEMENTS:**

- Stood in Top 5% with Elite + Silver grade for NPTEL Certificate Course on Principles of Human Resource Management - March, 2019.
- Secured Elite + Silver grade for NPTEL Certificate Course on Sales and Distribution Management- April, 2019.
- Secured Elite + Silver grade for NPTEL Certificate Course on Marketing Management-1 – September 2019.
- Secured Elite + Silver grade for NPTEL Certificate Course on Performance and Reward Management-. October 2019.
- Got ratified under JNTUK University in the year 2014..
- Ranked “**B&C**” **certificate in NCC** in college level from Govt. of INDIA.
- Won a prize in the shooting conducted by N.C.C in Sri Viswasanthi Education Institutions, Vuyur.
- Participated many National level camps in NCC i.e. N.I.C camp at HARYANA and Tracking camp at NILAGIRI HILLS.
- Secured type lower certificate from Govt. of INDIA.

## PROFESSIONAL EXPERIENCE:

Designation	Institution	Period
Assistant Professor	Gudlavalleru Engineering College	December 2012 -Till date
HR Specialist Recruiter	Resource access management solutions Pvt. Ltd. (Ramsol Pvt. Ltd.)	July 2011 – October 2012
Assistant Professor	Global Institute of Management and Technology	September 2010 – July 2011

## PROJECTS GUIDED:

PhD	Post Graduation	Under Graduation
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**SPECIALIZATION:** HR & Marketing

## RESEARCH PAPERS / BOOKS

### PAPERS PUBLISHED IN JOURNALS:

#### INTERNATIONAL JOURNALS

- Published a Research paper in Journal of resource Management and Technology (JRMAT) titled “Green Human Resource Management Practices and Implementation in Organization” in Volume: 11, Issue: 2, April 2020 with ISSN: 0745-6999, Impact Factor 6.35.
- Published a Research paper in Asia Pacific Journal of Research (APJOR) titled “Role of Job Portals And Social Networking Sites In E- Recruitment - An Analysis” in Volume: 1, Issue: L VIII, December 2017 with ISSN: 2347-4793, Impact Factor 6.58.

### PAPERS PUBLISHED IN CONFERENCES/WORKSHOPS:

- Presented a paper in Two day National Seminar on Indian Economic Turnaround – Challenges and Prospects, paper titled “**Role of Government for Protection of Women from Crime**” 9th - 10th February 2017, Sir C R Reddy College – Eluru.
- Presented a paper at one day National Seminar on “**Traits of Male Leader Needs to Learn from Women the work place**” organized by Department of Business Management, Vijaya Institute of Management Sciences for women, Vijayawada – March 2016.

## **LIST OF WORKSHOPS /CONFERENCES /SEMINARS ATTENDED:**

- Participated in a National Level Webinar On “**Intellectual Property Rights & Patents - A View**” organized by Gudlavalleru Engineering College, from 10<sup>th</sup> to 12<sup>th</sup> August 2020.
- Participated in a 3-day FDP Trends in Management Education organized by Gudlavalleru Engineering College, from 24<sup>th</sup> to 27<sup>th</sup> July 2020.
- Participated in a 3-Day FDP “New Challenges in Business Management- A Strategic Approach” organized by Andhra Loyola Institute of Engineering and Technology, from 8<sup>th</sup> to 10<sup>th</sup> July 2020.
- Participated in one day Faculty Development Program on “Academic Publication Strategy – Planning & Execution” organized by Adikavi Nannaya University, MSN Campus, 10<sup>th</sup> July 2020.
- Participated in a 2-day Knowledge Sharing Nation Webinar Titled “**Data Analysis Using SPSS Software**” organized by Besent Women’s College, Mangaluru, from 6<sup>th</sup> to 7<sup>th</sup> July 2020.
- Participated in One Day Faculty Development Program Webinar on "COVID- 19 New Challenges & Strategies for Consumer Protection" organized by Department of Commerce, Sri Durga Malleswara Siddhartha Mahila Kalasala, 4<sup>th</sup> July 2020.
- Participated in One week International FDP on “Synergia to Revitalise, Reform and Refresh Ourselves as Agents to Ensure Quality Education" organized by Auxilium College in association with VIT – AP, from 1<sup>st</sup> to 7<sup>th</sup> July 2020.
- Successfully Completed the ‘Bodhi Tree and Safe Tools for Effective online Teaching: An Hands on Workshop, on 21 st June 2020, this training was organized by the Teaching Learning Centre (ICT) at IIT Bombay, funded by the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT), MHRD, Govt. of India.
- Participated in a 2-Day International webinar on “New Normal for Gen Z” organized by V.E.T first Grade College, Bangalore, from 9<sup>th</sup> to 10<sup>th</sup> June 2020.
- Participated in One day webinar on “Overview of Intellectual Property Rights” organized by Audisankara College of Engineering and Technology, Nellore, 9<sup>th</sup> June 2020.
- Participated in a International Webinar on “Research Paper Publications in Indexed Journals” organized by Arulmigu Palaniandavar Arts College for Women, 13<sup>th</sup> June 2020.

- Participated in a National webinar on “Impact of COVID in Engineering Education” organized by Gudlavalleru Engineering College on 9<sup>th</sup> June 2020.
- Participated in a Three Day online Faculty Development Program “Cross Cultural Management Mechanics in MNCs”. Organised by Rise Krishna Sai Prakasam Group Of Institutions, Ongole from 3<sup>rd</sup> to 5<sup>th</sup> June 2020.
- Participated in a 5-day online Faculty Development Program on “HR Analytics” organized by Santhiram Engineering College, Nandyal, from 4<sup>th</sup> to 8<sup>th</sup> June 2020.
- Participated in a National webinar on Mode of Internship in Management Course during Present Covid-19 Scenario organized by Lakkireddy Bali Reddy College of Engineering, Mylavaram on 31<sup>st</sup> May 2020.
- Participated in Three Day online Faculty Development Program **“IMPACT OF COVID-19 ON COMMODITY SECTOR”** organised by Ananatha Lakshmi Institute of Technology and Sciences, from 28<sup>th</sup> to 30<sup>th</sup> May 2020.
- Participated in One-Week Online Faculty Development Program On “Emerging Challenges in Core Management” organised by Santhiram Engineering College, Nandyal, from 23<sup>rd</sup> to 29<sup>th</sup> May 2020.
- Participated in International Webinar on Covid-19 and challenges organized by VELS College Chennai on 27<sup>th</sup> May 2020.
- Participated in a webinar on “Management Education – Post Covid” organised by LBRC Association with AIMS (AP Chapter) on 26<sup>th</sup> May 2020.
- Successfully Completed the **“Effective and Efficient Online Teaching in the Age of Corona, A Hands On Workshop”**, on 24<sup>th</sup> May 2020, this training was organized by the Teaching Learning Centre (ICT) at IIT Bombay, funded by the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT), MHRD, Govt. of India.
- Participated in a National webinar on “Virtual classroom Management” organized by LBRCE, Mylavaram on 11<sup>th</sup> May 2020
- Participated in a webinar on “How to Write an Effective paper” organised by Matterhere on 10<sup>th</sup> May 2020.
- Participated in a national webinar on “Opportunities for Start Ups in Current Situation” organized by Chennai Institute of Technology on 08/05/2020.
- Participated in One Week Online Workshop –Data Analysis & Optimization Techniques using Spread Sheets organized by Eswar College of Engineering from 08-05-2020 to 13-05-2020.

- Participated in One day FDP on “Awareness of publication Ethics and Anti-Plagiarism Tools for Thesis Writing” organized by Ramachandra College of engineering, on 07-03-2020.
- Participated in a Two – day Faculty Development Programme on “**Perception & Perspectives of Pedagogy – The Role of Casestudy in Management Education**” organized by GEC, Gudlavalleru, 17<sup>th</sup> & 18<sup>th</sup> August, 2018.
- Participated in International Faculty Development Programme, “*Strategic Edge – The Stanford Way*” organised by KLU Business School, 5<sup>th</sup> January 2017.
- Participated in Two-day Faculty Development programme on “**Thresholds and Absolutes in Management Education- HR, Marketing and Finance**” organized by GEC, Gudlavalleru, 7<sup>th</sup> & 8<sup>th</sup> July, 2017.
- Participated in a Three – day faculty Development Programme on “**Research Methodology**” organized by GEC, Gudlavalleru, 18<sup>th</sup> & 20<sup>th</sup> December, 2017.
- Participated in Two– day faculty Development Programme on “**Effective Class Management and The Role of Communication**” organized by GEC, Gudlavalleru, 8<sup>th</sup> & 9<sup>th</sup> October, 2015.
- Participated in a workshop on **Training Teachers for Excellence** in Gudlavalleru Engineering College, Gudlavalleru.
- Participated in a 2-day workshop on **Research Methodologies** in K.B.N.College, Vijayawada.

### **CERTIFICATIONS:**

- Successfully completed 5- Day Online Certificate Course on Social Security Legislations organized by Madras School of Social Work (Centre for Labour Studies), from 27<sup>th</sup> June to 1<sup>st</sup> July 2020.
- Completed a course on “How your research can make an impact on society” on 5<sup>th</sup> May 2020.
- Completed a course on “How to conduct evidence-based research” on 5<sup>th</sup> May 2020.

### **NPTEL Certificate Courses on**

- Principles of Human Resource Management - March, 2019
- Sales and Distribution Management- April, 2019.
- Marketing Management-1 – September 2019.
- Performance and Reward Management-. October 2019.

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