

Gudlavalleru Engineering College was established in the year 1998 by M/s. A.A.N.M. & V.V.R.S.R. Educational Society, Gudlavalleru. The College is situated in Gudlavalleru and is surrounded by lush green fields with serene environment. The college offers B.Tech. Programmes in eight branches of Engineering, viz., Civil, Electrical and Electronics, Mechanical, Electronics and Communication Computer Science, Information Technology, Artificial Intelligence & Data Science and, Internet of Things and PG courses in Business Management (MBA), M.Tech. (VLSI Design & ES), M.Tech (CSE(AI&ML)), M.Tech (PEED), M.Tech (SE) and M.Tech (MD). GEC is permanently affiliated to JNTUK, Kakinada. Four of the UG Programmes got accreditation status under Tier-I of NBA. The college is Accredited by NAAC with 'A' Grade.

About the Department:

The Department of Business and Management Studies was established in the year 2006 and is offering a two year Post Graduate programme with an intake of 60. The department has qualified and experienced faculty and well equipped Library and Lab. The Department is marching forward by keeping pace with the emerging challenges in Management education.

About the Programme:

Entrepreneurship Development programme is a means of enhancing knowledge. Govt. of India, Ministry of Skill Development and Entrepreneurship (MSDE) focuses on developing entrepreneurial and employability skills among youth through various training programmes.

As the road to entrepreneurship is a complex one with road blocks and dead ends, financial viability and technical feasibility are myths in project planning and implementation. This programme is designed to develop entrepreneurial abilities and inculcate leadership traits among students and mentoring them towards a prospective career.

Objective:

To develop Entrepreneurial and Leadership abilities among students.

Certificate:

e-Certificate would be mailed to the participants of all the sessions.

Registration Link for SDP:

https://docs.google.com/forms/d/1d_Qq6GpuC4NsjtEsaLwwR5g9Hhzj8kWe5IRg4Vm0fAk/edit

Programme Content and Resource Persons:

- **Mr. T. Vijay**, Asst. GM. / DDM , National Bank for Agriculture and Rural Development (NABARD), Vijayawada. *“Entrepreneurship and Govt. Schemes related to Agricultural Sector”*.
Dt.14-09-2021 at 10.30 AM.
- **Mr. Ashok Nanda**, Asst. General Manager, AP State Financial Corporation (APSFC) Rajahmundry. *“How to become an Entrepreneur – The Roadmap”*.
Dt.15-09-2021 at 10.30 AM.
- **Mr. A. Kaladhar**, Sr. Manager, Lead Bank (Indian Bank), Vijayawada. *“Funding Avenues and Prospects for Entrepreneurs”*
Dt.16-09-2021 at 10.30 AM.
- **Ms. S. K. Sowjanya**, Sr. Asst. Professor, Aditya Group of Institutions, Kakinda. (Andhra Pradesh). *“Business Idea Generation – Creativity and Innovation”*.
Dt.17-09-2021 at 10.30 AM.
- **Mr. Dileep Seshu**, Founder and CEO, Social Chimpanzee. *“Business Project Implementation”*.
Dt.18-09-2021 at 10.30 AM.

Organising Committee:

Convener: Dr. Ch. Nirmal Chand,
Prof. & Head,
Department of Business and
Management Studies.
Mobile No: 9848779134

Committee Members:

Mr. G.Kamal, Asst. Prof.

Dr. P.V.M. Raju, Asst. Prof.

Ms. Y.V. Naga Kumari, Asst. Prof.

Ms. K. Susmitha, Asst. Prof.

Mr. M. Vinod, Asst. Prof.

Ms. T. S. Leelavati, Asst. Prof.

Mr. K. Prudhvi Raj, Asst. Prof.

Mr. T. Hemanth Kumar, Asst. Prof.

**For further communication please
contact:**

Co-Conveners:

Dr. S. Madhavi,
Assoc. Prof.,
Mob.No:9030375263

Dr. T.V.S.S.Swathi,
Asst. Prof.,
Mob.No: 7032051553.

Chief Patrons:

Dr. Nageswara Rao Vallurupalli, *Chairman.*
Sri M. Srinivasa Rao, *Co-Chairman.*
Er. Satyanarayana Rao Vallurupalli,
Secretary & Correspondent.
Sri Ramakrishna Vallurupalli
Co-Secretary & Correspondent.

Patron:

Dr. G.V.S.N.R.V. Prasad, *Principal.*

Co-Patrons:

Dr.P.Kodanda Rama Rao, *Vice Principal (Admn.).*
Dr. M. R. Ch. Sastry, *Vice Principal (Academics).*

Advisors:

Dr. P. Ravindra Babu, *Advisor to Management.*
Dr. P. Nageswara Reddy, *Director (PGCRD).*
Dr. B. Karuna Kumar, *Director (AS & A).*

Convener:

Dr. Ch. Nirmal Chand,
Prof. and Head, MBA.

Co-Conveners:

Dr. S. Madhavi, *Assoc. Prof., Mob.No.:9030375263.*
Dr. T.V.S.S. Swathi, *Asst. Prof., Mob. 7032051553.*

Coordination Committee:

Dr. A. Sreenivasulu, Prof & HoD i/c CE.
Dr. B. Dasu, – HoD i/c, EEE.
Dr. A. Jawahar Babu – HoD, ME.
Dr. Y. Rama Krishna – HoD, ECE.
Dr. M. Babu Rao, HoD, CSE.
Dr. Ch. Kavitha, HoD, IT.
Dr. S. Suresh, HoD, BS & H.
Dr. B.Karuna Kumar, HoD, Addl i/c, English.

A Five-Day Student Development Programme

On

“Entrepreneurship Development”

14th to 18th September, 2021



being

Organised

by

**Department of
Business and Management Studies**

**Seshadri Rao
Gudlalleru Engineering College**
(An Autonomous Institute with Permanent Affiliation
to JNTUK, Kakinada)

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