

1.Change in structure in retail in India

<https://youtu.be/yFkPeXxLOdM>

2. Major retailers in India

[https://youtu.be/BcO\\_457cnXQ](https://youtu.be/BcO_457cnXQ)

3. Retailing

[https://youtu.be/wS\\_B7HQUtfI](https://youtu.be/wS_B7HQUtfI)

4.Multi channel retailing

<https://youtu.be/2TA7-gvwwko>

5.AD making

<https://youtu.be/taNNdCmdhq8>

6.Chocolate ad

<https://youtu.be/VdpnxeaNJ1E>

7. Byjus Ad

<https://youtu.be/pDcYp07lvCc>

8.kiwi Ad

<https://youtu.be/maFqu665xco>

9.Consumer motivation

<https://youtu.be/zvz2AwyEb4Y>